

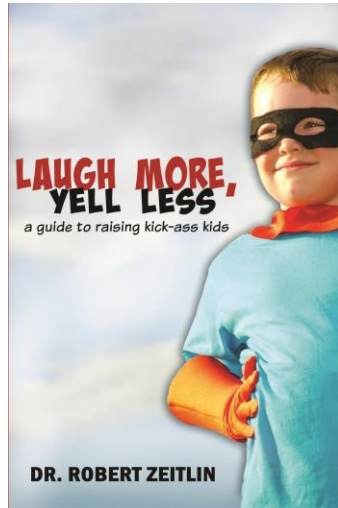
# DR. ROBERT ZEITLIN

**AUTHOR | SPEAKER | PSYCHOLOGIST**

## ABOUT THE BOOK

### [Laugh More, Yell Less: A Guide to Raising Kick Ass Kids](#)

*by Dr. Robert Zeitlin*



Parenting is a thankless task. Kids just don't come with a manual. As a working father raising two teenagers, I know how little support there is for parents. Having worked with youth (and raised my own kids) for almost 20 years, I have searched for ways to slow things down and savor the moment more.

*Laugh More, Yell Less* is written for parents who are looking for practical ideas that they can use today. It is full of honest stories about how I gained more control over my life. This book is different than the typical blame-game parenting book: it's not about fear and red flags. We need to work together to grow the kick-ass kids that the world needs. I want to inspire you to raise the kids who are going to save our planet and put things right.

## ABOUT DR ROBERT ZEITLIN

I am on a mission to help parents raise kick-ass kids. Growing up, nothing compared with my excitement on Saturday morning when The Superfriends came on the television. Batman, Wonder Woman, Superman, and Aquaman needed to work together to solve the biggest problems that the world faced. Those lessons stuck with me. My wife and I are proud to have raised great kids who are creative and think critically. They are going to do some great things in the world. But they won't be able to do it alone. We are going to need a critical mass of kids who stand up for what is right, who collaborate, communicate, and listen. I want to inspire parents to create a family where kids hear more laughter and less yelling, feel comfortable taking risks, and feel safe enough to find their own strengths and learn to fly.



*“Love, Love, Love the book! Perfect mix of great information, though-provokers, humor, stories, and insight!”*

*Oliver Schinkten*

Staff Author, Education & E-Learning - [LinkedIn](#) + [Lynda.com](#)

## SAMPLE SPEAKING & INTERVIEW TOPICS

### **The Power of Positive Parenting:**

Robert helps parents to embrace their "superpowers" to become the role models that they want their kids to see. By guiding them to find ways to laugh more, play more, and to be more present with their children, Robert helps parents create the type of family that will grow the leaders of tomorrow.

### **Mindfulness for Kids:**

Robert introduces parents to the ideas behind mindfulness and provides them with several simple, easy-to-use techniques. Mindfulness can address anxiety, strengthen focusing abilities, and increase attentiveness to academic tasks.

### **Raising Healthy, Happy, and Independent Boys in the 21st Century:**

Robert spells out several techniques to help parents decipher "boy code" and manage anger, frustration, or short tempers. Robert shows how to build your son's capacity, help him learn self-control and perseverance and teach him empathy and compassion.

## SAMPLE GUEST APPEARANCES



Haverford Library



"[Superpowers](#)" a Good Men Project Storytellers Event (NYC)



[Life of Dad After Show](#)  
[Dad Spotlight](#)  
[Pratfalls of Parenting](#)



Robert's YouTube Channel

THE  
HUFFINGTON  
POST



THE  
GOOD  
MEN  
PROJECT

## RECENT ACCOMPLISHMENTS & ACTIVITIES

- **Content Contributor** to Huffington Post, Good Men Project, UnCOMMEN, and Safe Kids Stories
- **Storyteller** at the Good Men Project Live Storyteller Event in NYC
- **Participant** in ParentCampUSA, held at the US Department of Education in Washington, DC (first national ParentCamp)
- **Moderator** for #PTchat (four year old Twitter chat focusing on the parent-teacher alliance)
- **Participant** in EdCampLDR, a participant-driven "un-conference" for educational leaders at University of Pennsylvania's Graduate School of Education
- **Participant** in a Symposium dedicated to "Integrating School Climate Reform Efforts" at the Institute for Restorative Practices in Bethlehem, PA
- **Creator of "Pop-Up PD's"** (an informal, participant-driven professional development opportunity to share best practices and take advantage of the resources within a school and among the staff)
- **Contest Participant** in the "XQ Super School Project," entering a concept for re-imagining high school called "School for Superheroes," in process of building design team
- **Foreword Author** on public education, "Stop the Bus" by Nathaniel A. Turner, J.D.
- **Facilitator of The Leader in Me program** (Stephen R. Covey's application of The 7 Habits of Highly Effective People to education) at W.C. Longstreth Elementary in Southwest Philadelphia
- **Facilitator** for small group discussions for SpeakUp! at local area middle and high schools
- **Supporter** to local initiative to fund full-day Kindergarten at the School District of Haverford Township
- **Segment content contributor** on parenting and mental health to Dad Spotlight podcast

## BOOKINGS & AUTHOR INFORMATION

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